



NIDA & I•SPARC & PHSA Indigenous Youth Wellness & TIA Call for BC Artist Submission: Indigenous Physical Activity Colouring Book

The National Indigenous Diabetes Association (NIDA), Indigenous Sport, Physical Activity & Recreation Council BC (I•SPARC), Provincial Health Services Authority Indigenous Youth Wellness (PHSA), and Teachings in the Air Podcast (TIA) are seeking Indigenous artists from British Columbia to design colouring pages for a physical activity colouring book.

Artists are asked to submit their current/past artwork for the purpose of the application. If selected, they will design up to 6 colouring pages on physical activity from their respective region that reflects their own artist style. To participate, all artists are asked to submit the attached application, which provides further project details.

Background

Regular physical activity, along with other healthy ways of living, reduces risk of developing type 2 diabetes and developing diabetes complications. Ongoing conversations with Community Diabetes Prevention Workers (CDPWs) advise that more children and youth are showing signs and symptoms of type 2 diabetes at earlier ages, affirming a need for more preventative resources. This is what this colouring book aims to do.

Purpose

NIDA, I•SPARC, PHSA Indigenous Youth Wellness and TIA are partnering to produce a culturally themed colouring book for children and youth for the purposes of sharing the importance of sport and physical activity. Visual depiction of sport/physical activity, accompanied with appropriate text/information, will engage the reader with the information through interactive colouring and reading. The book will follow a story narrated by Elder Gerry Oleman who will lay the foundation of teachings in the book, outline the story, while touring communities and regions throughout BC. The book will showcase physical activity, physical literacy, recreation, sport, and movement while highlighting Indigenous cultural practices and sporting events throughout BC. The book



will be developed for ages of six (6) years and older and can be used by parents, guardians, teachers, friendship centres, aunties, uncles, and cousins!

Submission Details

Deadline for submission: July 31st, 2023

Please submit the application below and any questions to

Name: Celeste Theriault

Email: celestetheriault@nada.ca

General Information

- Up to 6 artists (one per BC region) will be selected for the project.
- The artists will be notified if they have been selected for this project by August 31st, 2023.
- Final designs are not requested until after the selection of artists has been made.
- Once notified, completed designs will be submitted by an agreed upon deadline.
- The activities/sports were selected based on provincial and community engagement.
- If selected, artists will be compensated per completed image (price is negotiable).



NIDA & I-SPARC & PHSA Indigenous Youth Wellness & TIA BC Artist Application Form: Indigenous Physical Activity Colouring Book

Personal Information

Full Name (First and Last Name):		
Community Name/Affiliations (name, location):		
Address:		
City:	Province:	Postal Code:
Email:		Contact Number:
Website/Social media tags (optional):		

Submission Information

1) In a few lines, please introduce yourself:
2) Please provide a link to a sample of your previous work or attach a sample to the email. For samples on social media, please note the platform/handle and a link to the location.

Please submit application form and design to: celestetheriault@nada.ca

Deadline for submissions: July 31st, 2023

The successful applicants will be selected by a Selection Committee.

If selected, all final artwork submitted by the artists will be used for the sole purpose of this colouring book, unless otherwise agreed upon by all parties.