

Our Ways



Healing Through Traditional Health and Wellness

2021 NATIONAL INDIGENOUS DIABETES
VIRTUAL CONFERENCE

November 15-17, 2021

Tradeshow Exhibitor form

The National Indigenous Diabetes Association (NIDA) is delivering their annual Diabetes Conference virtually this year. This year's conference is theme is ***Our Ways: Healing Through Traditional Health and Wellness***. TAP Resources has been contracted to work with NIDA to coordinate their first virtual conference. NIDA is expecting 300+ conference delegates from across Canada to participate in this year's 3-day virtual conference.

This year we have created a unique opportunity for exhibitors in this virtual environment. The conference is hosted on Zoom, allowing for an enhanced opportunity for direct communication and relationship building with the conference delegates. We will be hosting a 30-minute Tradeshow on Days 2 & 3 of the conference. The Tradeshow will be scheduled during a prime time of the conference where each vendor will be provided their own Zoom room to present and talk directly with conference delegates. The Tradeshow will operate on a random flow of delegates so they are able to visit as many vendors as possible. Delegates will be rotating into the Tradeshow rooms every 15 minutes so there will be 2 rounds of new guests. We encourage vendors to be creative in their approach, be prepared to have a 15-minute timeframe for each group of delegates – we suggest you gear your presentations for 5-10 minutes with a 5-minute Q&A time. You may want to create an engagement game at the beginning to enhance the networking with you.

A virtual stamp book for delegates will be created to add some gamification and fun into the Tradeshow. Each vendor will be asked to either create a specific stamp (picture) they would put into the chat during each session that delegates would collect. We suggest the stamp either be the company logo or a jpeg that can be copied and pasted into the stamp book. At the end of the Tradeshow, delegates will be asked to submit their stamp book for inclusion into a Tradeshow draw. Delegates will have an opportunity to win 1 of 3 prizes. Prizes to be donated and announced prior to the Tradeshow.

To enhance vendor exposure to the delegates NIDA will create a Tradeshow vendor page on their website showcasing each Tradeshow vendors logo hyperlinked to their websites for post conference follow up by our conference delegates.

Highlights of Participation:

- More than 300 people will part of the virtual conference
- Limited number of booths will be accepted
- Exhibits have a dedicated zoom room to network with conference delegates

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PART 1 – BASIC EXHIBITOR INFO

Exhibitor Name:

Name of Second Staff in booth:

Name of additional staff:

Organization:

Address:

City, Province:

Postal Code:

Phone:

Email:

PART 2 – BOOTH DESCRIPTION

Indicate the type of exhibitor: information, education, artisan, research.

- For Artisans, please give details of individual crafts, materials, and process used.
- Please include a picture of items being sold.

All artisan work MUST be Indigenous made.

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PART 3 – ADDITIONAL INFO

Tradeshow Dates:

- Tuesday November 16th and Wednesday November 17th.

The Fee Includes:

- Exhibitor fee includes trade show and conference passes for 2 people
 - ALL other individuals from your organization who wish to attend the conference must register as conference delegates. Please see our Registration form online
- The Host Committee will supply 1 private Zoom room with co-host abilities should you want to share your screen.
- The conference host will rotate conference delegates in a random process to circulate conference delegates every 15 minutes providing for 2 round robins across the exhibitors. Guests will also be able to select specific booths they would like to engage with once they have been randomly placed into a vendor space.

Artisans:

By participating in the Tradeshow, I acknowledge that my presented work is original and authentic Indigenous made.

Signature: _____

Date: _____

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PART 5 – EXHIBITOR RESERVATION

Contact Name:

Organization:

Address:

City/Province:

Postal Code:

Phone:

Email:

Cell:

Payment Method & Mailing Address

Registration Fee: \$250.00 CAD plus a donated door prize

Artisan Registration Fee: \$100.00 CAD plus a donated door prize

For More Information:

TAP Resources
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